

Karrah Keaton



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Nolensville, Tennessee



<https://www.linkedin.com/in/karrahkeaton/>

SKILLS

- Successful working in a team environment and independently
- Proven able to manage and implement social media campaigns
- Successful working under pressure while staying motivated and organized
- Ability to follow instructions, pay close attention to detail, and deliver quality results



Photoshop



Photo
Editing



Public
Relations
Writing



Video
Editing

WORK EXPERIENCE

Lexington Podiatry | Marketing Assistant

JAN 2018 - JUN 2018

- Created and designed content for distribution on various social media platforms to advertise podiatry services.
- Created, edited, and published videos on Youtube, Facebook, and Instagram.
- Managed and responded to client's feedback and comments on a daily basis.
- Created blog posts for the Lexington Podiatry Website.

Robert Hess Search Group | Recruiting Coordinator

JUN 2016 - JUN 2017

- Sourced candidates utilizing various social media sites and job boards.
- Reviewed candidate's background experience and skill sets to determine how they lined up with open job orders.
- Interviewed candidates and discussed their background in detail.
- Submitted candidates to lead recruiter for job orders.

EDUCATION

University of Kentucky

AUG - 2014 | DEC - 2018

Bachelor of Arts in Integrated

Strategic Communication

Minors: Communication & Health

Advocacy

Cum Laude

LEADERSHIP

Team Captain - DanceBlue

Event Coordinator - PRSSA

Philanthropy Chair - Phi Mu Fraternity

Assistant Philanthropy Chair - Phi Mu
Fraternity